

Symposium & Seminar Patient Reported Outcome Measures (PROMs)

Thursday, June 17th, 2021, University Hospital Basel

Symposium 13.00 – 17.00 h (in English language)

Seminar 9.15 – 12.00 h (in German language)



Hybrid
Symposium
live & virtual



unispital-basel.ch/promsymposium

Invitation & Program

PROM Symposium & Seminar, June 17th, Basel

Dear colleagues

It is a great pleasure to invite you to our third Symposium on Value Based Health Care («VBHC») with the focus on Patient Reported Outcome Measures («PROMs») at the University Hospital of Basel.

Since the first Symposium 2018 (“VBHC” in Basel) and «Shared Decision Making» in Zurich, the topic has become increasingly important in the Swiss healthcare system. The impact of PROMs as an essential component of VBHC has grown.

We are pleased to announce that Elizabeth Teisberg, Gregory Katz and Jens Deerberg-Wittram as internationally renowned speakers will present the importance of PROMs from different perspectives – now and in future.

What is the importance of PROMs under ever-changing requirements since the seminal publication «Redefining Healthcare»? How can we systemically assess the individual value of PROMs at the local and national level for costing, pricing and reimbursement?

For the first time, the symposium is preceded by a seminar (in German) in the morning, which offers interested health professionals the opportunity to learn how PROMs are implemented, what experiences we made in Basel and which pitfalls need to be considered. The seminar is particularly aimed at health professionals who are planning the implementation of PROMs in their working environment and provides insights into practical details.

Adapted to the respective pandemic situation, Symposium & Seminar are planned as a hybrid symposium. So you have the choice to be there live or to follow the lectures from home.

Sincerely

Dr. Florian Rüter
Head, Quality Management
University Hospital Basel

Prof. Jürg Steiger
Chief Medical Officer
University Hospital Basel

Prof. Nikola Biller-Andorno
Director Institute of Biomedical Ethics
University Zurich

Prof. Christoph A. Meier
Director Department Internal Medicine
University Hospital Zurich

Speakers



Prof. Elizabeth Teisberg, Ph.D.

Cullen Trust Distinguished University Chair of Value-Based Care
Executive Director, The Value Institute for Health and Care
University of Texas, Austin, TX, USA

Professor Elizabeth Teisberg, Ph.D., is Executive Director of the Value Institute for Health and Care, a collaboration between the Dell Medical School and the McCombs School of Business at the University of Texas. She is the co-creator of the concept of value-based health care delivery as the co-author, with Michael E. Porter, of Redefining Health Care: Creating Value-Based Competition on Results.

Professor Teisberg, an expert in transformational innovation and the implementation of high-value health care, keynotes and advises organizations internationally. In addition to her service on the leadership team at Dell Medical School, she is a senior associate at Harvard's Institute for Strategy and Competitiveness.

The Value Institute for Health and Care offers a platform for the international community of leaders transforming health care. The Institute conducts research on implementing strategy, culture, measurement and payment to enable high-value health care. The Value Institute for Health and Care also works to transform health care through education, offering a Master of Science in Health Care Transformation degree, as well as custom executive education and virtual leadership rounds focused on the "how-to" of leading and implementing high-value health care.

Professor Teisberg earned her Ph.D. in engineering at Stanford University. She has served on the faculties of Dartmouth's School of Medicine, University of Virginia's Darden School of Business, and Harvard Business School.



Dr. Jens Deerberg-Wittram

Jens Deerberg-Wittram is the Chief Executive Officer and President of RoMed, a German non-profit health system. He is the founding President of the International Consortium for Health Outcomes Measurement (ICHOM). Before joining ICHOM in 2012, he served from 2002 to 2012 as the CEO of a German for-profit 15 hospital, 4.800 beds provider organization.

Dr. Deerberg-Wittram has worked as a healthcare strategy consultant for over 10 years. He finished a management trainee program in worldwide leading medtech company. He served in various healthcare associations, e.g. as a board member of the German Private Hospitals' Association and the OECD high level expert group on health statistics.

Dr. Deerberg-Wittram received his medical degree from the University Kiel. He has been a Senior Fellow and Faculty Member of the Harvard Business School and regular lecturer on value-based healthcare.



Prof. Gregory Katz

A professor at the University of Paris School of Medicine, Gregory Katz holds the Chair of Innovation & Value in Health. Prof. Katz is the academic director of the EU report entitled Implementing Value-Based Health Care in Europe: Handbook for Pioneers (EIT Health, 2020). He is also president of PromTime, a health data science company specialized in Value-Based Health Care (VBHC). An architect of outcome-driven ecosystems, PromTime is commissioned by the French Ministry of Health to coordinate the first VBHC experiment on cataracts that incentivizes practitioners on high-value care.



Dr. Florian Rüter

Head of Quality Management at University Hospital Basel. As an experienced professional in surgical quality and patient safety, he and his team are driving the adoption of Patient Reported Outcome Measures („PROMs“), embedded in the concept of Value Based Health Care („VBHC“).

Florian Rüter, a specialist in cardiac surgery, completed his medical education in Germany. In addition to surgical training, organizational development of a heart transplant program led him to Basel, where he supplemented his interests with clinical and quality management. He graduated in „Leadership in Healthcare“ and „Team Dynamics in Change and Coaching“ (University of Applied Sciences Northwestern Switzerland) and completed the Harvard Business School Executive Education „Strategy for Health Care Delivery“.

The focus of his work in Basel as well as in various commissions and working groups nationwide and internationally is on linking quality-enhancing measures with the overall concept of Value Based Healthcare. The implementation of the concept, which is anchored in the corporate strategy of the USB, makes an exemplary step towards sustainable patient-centeredness with the hospital-wide use of PROMs for now more than 15 disease conditions.



Sophie-Christin Ernst

Sophie-Christin Ernst is Research Fellow at the Department of Health Care Management at the Technical University (TU) Berlin. Her current research focuses on strategies for the implementation of PROMs in various health system contexts and the transparency of quality of care.

She received her medical degree from the University of Münster and graduated from the Chair of Innovation & Value in Health at Université Paris Descartes (France) in 2018. Prior to her position at TU Berlin, she worked as part of the research team lead by Prof. Gregory Katz at Université Paris Descartes – primarily contributing to a report commissioned by EIT Health, drawing practical lessons from leading European medical centers involved in value-based health care. Her work so far has focused on elements of value-based healthcare, such as outcome-based payment, outcome measurement and the transparency of quality of care.

Program | Morning (in German language)

PROM Seminar

8.30 h	Registration and Coffee (on site participants)
9.15 h	Welcome & Introduction Dr. Florian Rüter
9.30 h	Implementing PROMs – how to make it a success (and how not) Annabell Müller, Selina Bilger
10.15 h	IT Solutions for PROMs Dr. Valerie Kirchberger, Katrin Laubach, Hendrik Stork
11.00 h	Virtual Site Visits PROMs at USB (including Q&A with protagonists): <ul style="list-style-type: none">• PROMs in Inflammatory Bowel Disease Prof. Jan Niess• PROMs in Breast Cancer Daniela Richner• PROMs in Orthopedics and Traumatology Dr. Murat Bilici
11.45 h	Closing Remarks Dr. Florian Rüter
12.00 h	Lunch Break

Speakers

Dr. Murat Bilici

Orthopedic Surgeon, University Hospital Basel

Selina Bilger

Data Analyst and Project Manager, Quality Management,
University Hospital Basel

Dr. Valerie Kirchberger

Chief Medical Officer, Heartbeat Medical Solutions GmbH,
Berlin, Germany

Katrin Laubach

Project Manager, ICT, University Hospital Basel

Annabell Müller

Data Analyst and Project Manager, Quality Management,
University Hospital Basel

Prof. Jan Niess

Senior Consultant Gastroenterology/Hepatology,
Clarunis University Center for Gastrointestinal and Liver Diseases Basel

Daniela Richner

Breast Care Nurse, Breast Cancer Center, University Hospital Basel

Hendrik Stork

Director Customer Relations, Heartbeat Medical Solutions GmbH,
Berlin, Germany

Program | Afternoon (in English language)

PROM Symposium

12.30 h	Registration and Coffee (on site participants)
13.00 h	Welcome & Introduction Dr. Florian Rüter, Prof. Jürg Steiger
13.15 h	<u>Keynote Lecture</u> – The Value of PROMs to achieve better outcomes Prof. Elizabeth Teisberg
13.45 h	Driving change in the health care system with PROMs – The European Perspective Prof. Gregory Katz
14.15 h	Moderated discussion including Q&A Prof. Christoph A. Meier
14.30 h	Network break
15.00 h	Economic Impact of PROMs Dr. Jens Deerberg-Wittram
15.30 h	Advancing the implementation of PROMs towards a national scale – A framework for health systems Sophie-Christin Ernst
15.45 h	Basel experience with PROMs in daily practice Dr. Florian Rüter
16.00 h	Moderated discussion including Q&A Prof. Nikola Biller-Andorno
16.20 h	Panel discussion with speakers and local PROM protagonists: Prof. Leo Bonati, Prof. Daniel Rikli, Prof. Walter Weber
16.50 h	Closing Remarks Prof. Christoph A. Meier
17.00 h	End of Symposium

Speakers | Panelists

Prof. Leo Bonati

Head Stroke Center, University Hospital Basel

Dr. Jens Deerberg-Wittram

CEO, ROMED-Kliniken, Rosenheim, Germany, Former Founding President ICHOM

Sophie-Christin Ernst

Research Fellow, Department of Healthcare Management,
Berlin University of Technology, Germany

Prof. Gregory Katz

Chair of Innovation & Value in Health,
University of Paris School of Medicine, France

Prof. Daniel Rikli

Head, Department Orthopedics & Traumatology, University Hospital Basel

Prof. Elizabeth Teisberg

Executive Director, Value Institute for Health & Care,
Dell Medical School and McCombs School of Business, University of Texas, Austin, USA

Prof. Walter Weber

Head, Department Breast Surgery, University Hospital Basel

Program Committee

«Excellence in Patient Care»

Prof. Nikola Biller-Andorno

Director, Institute of Biomedical Ethics and History of Medicine, University Zurich

Dr. Francesca Giuliani

Head, Quality Management, University Hospital Zurich

Prof. Sabina Hunziker

Deputy Chief, Physician Psychosomatics & Head Physician, Medical Communication, University Hospital Basel

Prof. Tanja Krones

Head Physician, Clinical Ethics, University Hospital Zurich
Research Fellow Institute of Biomedical Ethics and History of Medicine, University Zurich

Prof. Christoph A. Meier

Director Department Internal Medicine, University Hospital Zurich

Dr. Florian Rüter

Head, Quality Management, University Hospital Basel

Prof. Jürg Steiger

Chief Medical Officer & Director Department, Transplantation Immunology & Nephrology, University Hospital Basel

Local Organizing Committee

University Hospital Basel

Selina Bilger

Data Analyst and Project Manager, Quality Management

Annabell Müller

Data Analyst and Project Manager, Quality Management

Dr. Florian Rüter

Head Quality Management, Chief Medical Office

Prof. Jürg Steiger

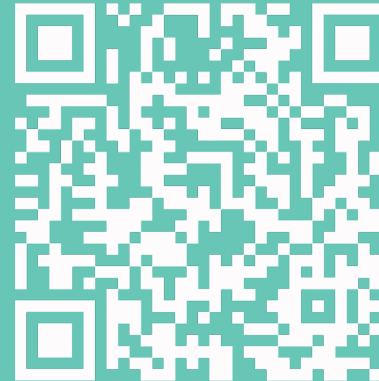
Chief Medical Officer & Director Department Nephrology & Transplantation Immunology, University Hospital Basel

Michelle Tran

Assistant, Chief Medical Officer

Registration

We are looking forward to your participation.



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